

IX Regional HELIX 25

Transforming regions through
innovation, sustainability
and collaboration

Collaboration Networks Parallel Session | 14:30–16:30

Sessions held in English | 10' presentation + 5' discussion

Day 2 • 27 June
Friday Afternoon

Location: Emílio Martins Room (Eng. Alcínio Miguel Auditorium, ESTiG)

Moderator: António Duarte

**#07: Comparative Analysis Of The Implementation Of Technology Parks In Paraná:
Subsidies For The UTFPR Technology Park In Cornélio Procopio**

Luiz Cesar De Oliveira

**#19: Open Innovation And Co-Creation In Home Care Services. A Case Study For Regional
Inclusive Innovation**

A.R. Del-Aguila-Obra, J.M. Ramírez-Navarro and Antonio Padilla-Meléndez

#22: Defining Industrial Tourism In The Cross-Border Region Of Portugal And Spain

Elaine Scalabrini, Francisco Alves, Reginaldo Neto, Felipe L. Teixeira, Joaquín Garcia,
Miguel Velasco, João Paulo Teixeira, Roberto Ivo Vaz and Paula Odete Fernandes

#24: Strategic Metrics For Industrial Symbiosis Implementation

Patricia Rodríguez-Sánchez, David González-Cuenca and Andrés Moreno Castro

**#46: The Reciprocal Dynamics Of Internationalization And Quality Of Life: An Institutional
And Resource-Based Perspective**

Telma Mendes, Carina Silva and Rita Brás

**#62: Empowering Entrepreneurship In Ibero-American HEIs: Training Needs Assessment
And Strategic Framework**

Ana Carolina Martinez, Eduardo Urzúa Fernández, Clara Silva, Constança Rigueiro, Llanos
Lopez-Muñoz, María Fernanda Andrés, Maria Saiz Santos, Renzo Reyes and Werner
Kristjanpoller

IX Regional HELIX 25

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Management Parallel Session | 14:30–16:30

Sessions held in English | 10' presentation + 5' discussion

Day 2 • 27 June
Friday Afternoon

Location: A&Z II (Room 115, ESTiG)

Moderator: Carla Marques

#10: Balanced Scorecard And Efficiency In Water Resources Management: A Case Study In A Municipal Company

Joaquim Leite, Cecília Carmo and Gastão Correia

#17: Multicriteria Decision Support Methods In Sustainable Development And Environmental Licensing: A Bibliometric Review

Fernanda A. Ferreira, Yasmin Nunes Alves, Solange Fortuna Lucas, Carlos Simões Gomes, Marcos Santos and Felipe Fortuna Lucas

#39: How May Crowdstrike It Outage Affect Tourism Firms And Destinations?

Susana Cro, António Martins and Nuno Moutinho

#44: Earning Management And Companies Ranking: A Study For Companies In The Accommodation Industry

Jorge Alves, Clara Fonseca and Nuno Moutinho

#61: Entrepreneurial Ecosystems And Knowledge Management: Systematic Literature Review And Bibliometric Analysis

Marisa Leal, Carmen Leal and Rui Silva

#58: From Students To Entrepreneurs: The Forces That Shaped Entrepreneurial Intentions In Higher Education Institutions

Maria Patrocínia Correia, Carla Marques and Rui Silva